

## **Maternal and Child Health (MCH) Statewide and Regional Projects for 2001**

The Wisconsin Division of Public Health has contracted with several agencies to address important maternal and child health issues on a statewide basis relating to the following topics: sudden unexpected infant deaths; perinatal and child health system development; genetic services; comprehensive public information and referral system and family planning and reproductive health services and maternal and child health related education and training. The specific projects are:

➤ **Infant Death Center of Wisconsin - Children's Hospital of Wisconsin / (414) 266-2743**

The project goals are to:

- Assure the uniform provision of information, counseling and support to Wisconsin families, day care providers, health care providers, and others who are affected by a sudden or unexpected death of an infant from Sudden Infant Death Syndrome (SIDS), trauma or illness in accordance with Wis. Stats. 253.14.
- Engage in collaborative outreach, educational and infant mortality review activities that will result in the reduction of preventable infant deaths.
- In collaboration with the public health system and national infant mortality programs, maintain a database on sudden, unexpected infant deaths that supports epidemiological study and required statistical reports.

➤ **Wisconsin Association of Perinatal Care / (608) 267-6060**

The project goals are to:

- Maintain an effective statewide system of comprehensive perinatal services through a multidisciplinary collaboration of public and private sector health care providers and consumers.
- Demonstrate a capability to identify and address emerging needs for improvement in the system for perinatal service delivery with a particular emphasis on Universal Newborn Hearing Screening.
- Conduct collaborative activities that assure the availability, accessibility, affordability, and acceptability of quality perinatal health services.

➤ **Children's Health Alliance of Wisconsin - Children's Hospital of Wisconsin / (414) 266-6172**

The project goals are to:

- Strengthen the statewide system of child health services through a multidisciplinary collaboration of public and private sector health care providers and consumers.
- Demonstrate a capability to identify and address emerging system improvements to assure a comprehensive child health service delivery system.
- Conduct collaborative activities that assure the availability, accessibility, affordability and acceptability of quality child health services.

➤ **Statewide Genetic Services - University of Wisconsin-Madison Clinical Genetics Center / (608) 267-7148**

The project goals are to:

- Develop a system of genetic services that will be accessible in all Division of Public Health regions.
- Provide genetic consultation services that include outreach, identification, diagnostic evaluations, counseling, education and follow-up.
- Provide education and training to community care providers, families and others.

➤ **Gundersen Lutheran Medical Center - La Crosse – First Call for Help / (608) 791-6335**

The *Public Health Information & Referral Services for Women, Children and Families* contract provides services for four separate hotlines to address maternal and child health issues including WIC, Medical Assistance information, women's health, Birth to 3 Program, and children with special health care needs. The goals are to:

- Provide toll-free hotline services that operate 24 hours a day, seven days a week for all programs.
- Develop a comprehensive and current computer database.
- Provide quality information and referral services for each program.
- Ensure quality responses provided by the hotline staff.

➤ **Wisconsin Family Planning Program Training and Support Project - Health Care Education and Training / (608) 274-5455**

The purpose of the project is to assist the family planning and reproductive health program by:

- Providing training, continuing education and technical assistance to current and new family planning service providers in order to improve and maintain the quality and cost-effectiveness of services provided through Wisconsin's community-based family planning programs.

➤ **MCH Regional Training Project / (608) 267-7250**

This project allocates funds to each Division of Public Health Regional Office to conduct and support maternal and child health related training opportunities for local agency public health staff. The project goals is to:

- Assure the basic capacity and competency of public health staff to effectively address maternal and child health needs at the local level.